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FROM BOARD CHAIR
DAVID M. LILLY, JR.

As Chair of the Ordway Board of Directors I am more than ever aware of the Ordway’s sweeping impact on the cultural life of our region. Our motto, “Joy, Centerstage” comes to life every time the house lights dim and the curtain rises. Whether the performance is a musical theater production, a world music and dance concert or a performance of one of our esteemed Arts Partners, our audiences are invariably enriched and entertained.

You don’t have to take my word for it; you can see the joy in the faces of the thousands of school children who attend their first performance thanks to the Ordway’s school bus subsidy. Sometimes joy isn’t just found centerstage; it bursts outdoors when hundreds of people gather to dance to live music in beautiful Landmark Plaza, and when Rice Park and every possible performance space in and around the Ordway is filled with exuberant families and children during the Flint Hills International Children’s Festival.

Sometimes joy inhabits the lobby during a lively and informative pre-performance Ordway Extra lecture/demonstration.

And, of course, because of the Ordway, downtown is more vibrant, festive and joyful. Crowds that eat in local restaurants and stay in nearby hotels have an impressive economic impact! So, for those of you who are regularly in our audience, thank you for your incredible support. For those of you who are attending a performance for the first time, a warm welcome. And to everyone, thank you for helping us create “Joy, Centerstage.”

FROM PRESIDENT AND CEO
PATRICIA A. MITCHELL

Keeping the focus on “Art First” is how the Ordway was able to provide another successful year of artistic and educational programming. With the economy remaining challenging, we have referred back to that principle frequently as we made decisions about how to fulfill our mission for the community we serve. We take our role as the cultural hub of the city very seriously.

In the past year, we created many new partnerships and deepened existing ones. The Ordway commissioned Uri Sands of Saint Paul-based TU Dance to create the dynamic and uplifting new work, With Love. We also presented world music and dance artists in engagements that involved extensive education and community outreach. Ana María Alvarez, Artistic Director of dance company CONTRA-TIEMPO, visited AGAPE Alternative High School in Saint Paul, Clara Barton Open School in Minneapolis and Metropolitan State University in Saint Paul. The Dance to Learn program extended its reach to a suburban school: Sheridan Hills Elementary in Richfield. We partnered with the University of Minnesota for the first time with the Department of Psychiatry’s sponsorship of the presentation of Next to Normal. The Flint Hills International Children’s Festival could not happen without multiple partnerships: with the educational and cultural organizations that provide free, hands-on art-making activities for children, with the international and local artists who give their all in multiple performances and the many funders that make the Festival possible. This year saw the largest attendance in the Festival’s eleven-year history.

Whether you are an artist, audience member, contributor, or partner, I hope you enjoy the stories that you will read in this report about the many ways that the Ordway has delivered “Joy, Centerstage” throughout another year.
## Participation Numbers

<table>
<thead>
<tr>
<th>Activity</th>
<th>Attendance</th>
</tr>
</thead>
<tbody>
<tr>
<td>Ordway Performances (Ticketed Theater, WMD, Festival, Honors Concert)</td>
<td>103,447</td>
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<td>Ordway Extras and Talkbacks</td>
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<td>Performing Arts Classrooms (WMD and Festival)</td>
<td>50,108</td>
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<td>Community Partners (MU Daiko and Theater Latté Da)</td>
<td>1,215</td>
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<td>Rentals</td>
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<td>Venue Tours</td>
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<td>Unticketed Public Events</td>
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<td>Festival</td>
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<tr>
<td>Concrete and Grass</td>
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<tr>
<td>Summer Dance</td>
<td>2,625</td>
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<tr>
<td>Other Events (Gala, Legislators’ Reception, President’s Dinner, Season Announcement Sally Awards, etc.)</td>
<td>2,298</td>
</tr>
<tr>
<td><strong>Total Attendance</strong></td>
<td><strong>311,505</strong></td>
</tr>
</tbody>
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VISION STATEMENT

Ordway Center for the Performing Arts’ vision is to bring the joy and insight that the arts can provide at the highest level of quality to the largest number of people we can reach.

To sum up how the Ordway fulfilled this vision in its most recently completed fiscal year, the words *impact* and *partnerships* seemed most significant.

By impact we mean the way that the Ordway’s activities resonate beyond what occurs on stage. They have meaning culturally, economically and socially. They affect downtown Saint Paul but also much of the state of Minnesota.

The Ordway does not act alone. Our Arts Partners—Minnesota Opera, The Saint Paul Chamber Orchestra and The Schubert Club—and many arts, education and cultural organizations make Ordway programming complete.

So review the Ordway’s programs with us and see the greater impact and the partnerships that made them not only possible, but special.
THEATER SEASON

The Ordway’s 2010-2011 Theater Season took audiences on an amazing trip to settings ancient and contemporary. The season included:

- The Gospel at Colonus
- Joseph and the Amazing Technicolor® Dreamcoat: an Ordway production
- STOMP
- Next to Normal
- Guys and Dolls
- 9 to 5: The Musical

Impact

Joseph and the Amazing Technicolor Dreamcoat had a significant impact because of the many local artists who performed in this Ordway production. Best known among them was T. Mychael Rambo, who has appeared with the Ordway, Guthrie Theater, Penumbra Theatre, Illusion Theater and Minnesota Opera, and who played both Jacob and Potiphar in the production. In addition, 41 children from the region made up the children’s chorus, “provid[ing] a swarming and delightful charm,” according to Graydon Royce of the Star Tribune.

Next to Normal was one of the most emotionally impactful productions the Ordway has ever presented. This musical is about a family coping with the mother’s bi-polar disorder. Chris Hewitt noted, in the Pioneer Press, “the moving honesty of the show’s common-sense take on families, grief and illness.”

As part of the Arts Access for Seniors project, funded in part by Minnesota’s Arts and Cultural Heritage Fund, the Ordway’s Vice President of Programming and Producing Artistic Director James A. Rocco and actors and singers brought an Ordway Extra—a behind-the-scenes look at the production—to partnering senior centers. The performance introduced participants to Frank Loesser, who wrote the music and lyrics to this well-loved musical.

Partnerships

A new partnership helped make the presentation of Next to Normal possible. The University of Minnesota Department of Psychiatry sponsored the production. Dr. Charles Schulz, M.D., Professor and Head of the Department of Psychiatry and Andrew Gaduke, the author of Regular and Decaf, presented an informative Ordway Extra about psychiatry and the road to recovery.

The Theatre Development Fund became a new partner of the Ordway as well. Through TDF’s Regional Theatre Open Captioning Partnerships and c2 open captioning, the Ordway was able to implement open-captioning of select theater performances, which, in addition to our use of infrared hearing devices, allows us to reach audience members with hearing impairments.

Robin Hickman of SoulTouch Productions partnered with the Ordway in a project called “Taking Our Place: Centerstage,” through which the Ordway is deepening and expanding relationships with members of African American communities in the Twin Cities, as artistic, media and business partners as well as audience members. The Ordway partnered with the Saint Paul Foundation in order to implement this commitment.
Target® World Music and Dance Series

Music:
- Tiempo Libre
- Angélique Kidjo
- Terrance Simien and the Zydeco Experience

Dance:
- Bridgman/Packer Dance
- CONTRA-TIEMPO
- Beijing Dance/LDTX
- TU Dance

Impact
Terrance Simien and band members engaged with students and faculty at all three of the Ordway’s Campus Connections Partners—Macalester College, Metropolitan State University and the University of Saint Thomas—to give lecture/demonstrations on their musical heritage for classes and student groups. The Campus Connections program, designed to increase participation from college students by making curricular connections to performances and providing programming on college campuses, is funded in part through The Wallace Foundation Excellence Award.

CONTRA-TIEMPO Artistic Director Ana María Alvarez and company members engaged extensively within our community by conducting several master classes for K-12 and college students and a workshop with students from El Arco Iris and their families.

The Ordway commissioned Uri Sands of TU Dance to create a new work inspired by the paintings of former professional football player Ernie Barnes. With Love premiered at the Ordway in May 2011 to a sold-out house, culminating extensive education and community engagement activities that were designed and implemented in collaboration with TU Dance. The project won a Joyce Award from the Joyce Foundation in Chicago.

Partnerships
Through the TU Dance commission and accompanying community engagement, the Ordway built a significant partnership with a local dance company that will last beyond the season. This partnership was particularly special because several dance students from the Saint Paul Conservatory for Performing Artists, of which Ordway is the authorizer, and the University of Minnesota danced with the company.

Target has been a long-term partner with the Ordway and, as title sponsor of the World Music and Dance Series, enables us to bring high-quality emerging and established artists to Saint Paul from around the world. Arts Midwest gave additional support for the engagement of Beijing Dance/LDTX, which was vital for a company traveling from across the world.
FLINT HILLS INTERNATIONAL CHILDREN’S FESTIVAL

The Ordway brought a wealth of art to downtown Saint Paul again with the annual Flint Hills International Children’s Festival. Performances by local, regional and the following international companies made the event artistically and culturally diverse:

- Corbian Visual Arts and Dance, performing Corbian the Dinosaur
- Puppet State Theatre Company, performing The Man Who Planted Trees
- Oyu Oro Afro-Cuban Dance Ensemble
- Dala, a musical duo from Canada
- Project Bandaloop

Impact

Festival impact is measured in two ways: one is the number of people who enjoy the presentation of performing and visual art for one very special week in downtown Saint Paul. The other—almost immeasurable—impact is the transformational power of actively creating artwork through pre-Festival residencies, master classes with visiting artists, workshops with regional experts, or in tents or on stages of the Festival itself.

The Festival saw increased attendance in 2011; more than 50,000 children, families and educators attended performances and workshops inside the Ordway and in Rice Park, Landmark Center and Landmark Plaza. This year’s Festival impact increased dramatically with downtown workers participating in Festival activities during the weekdays, as well as returning with their children on the weekend. Project Bandaloop, performing aerial dances from the walls of the Lawson Building, helped attract people to the Festival and to downtown Saint Paul. The ARTwalk exhibit opened three weeks prior to the Festival itself with a reception attended by more than 400 young artists and their families ready to celebrate and view our “urban gallery” of windows donated by downtown businesses.

The Discovery Garden, an outdoor landscape and art installation in Hamm Plaza, was designed by Saint Paul Parks and Recreation Arts and Gardens Coordinator Mark Granlund and Lead Landscaper for downtown gardens Angela Koebler. The garden featured discovery boxes, a playhouse, a 30-foot-tall flower pinwheel, and plenty of flowers and plants to transform the urban landscape. In addition, 35 students from Intermediate District 287 South Education Center in Richfield worked with sculptor and teaching artist Sara Hansen to create metal sculptural elements for the garden. The art created by these young people focused on all-sensory access to public art, with the intention of reaching a broader patron base through the Festival.

The Festival has a great impact on the thousands of students who attend during the school week, aided by the ticket and bus subsidies that the Ordway provides. One teacher wrote about her class’s visit to the Festival, “When I asked the kids what their favorite part of the day was they said, ‘All of it!’ One boy on the way to the bus said, ‘Thanks Ordway for a great day!’ [We] appreciate the opportunities the Flint Hills [International Children’s] Festival provides for our children. Thanks.”
Partnerships
Flint Hills Resources, as title sponsor, has helped to implement the Festival each year since 2001. Not just a funding partner, Flint Hills is a planning and implementation partner whose employees help the event happen each year in a nine-month-long process.

Our many Festival funders’ unique commitment encourages artistic expression and joyous participation for all attendees.

Our Education Partners, major and grassroots cultural organizations in the Twin Cities, also provide hands-on art-making activities in Rice Park, Landmark Plaza and Hamm Plaza, allowing children to put their imaginations to work.

Local and regional artists make the Festival unique. Performances pop up in the parks with dancers, musicians, acrobats, jugglers, stilt walkers, face painters, and henna artists—both adults and children—contributing to the diversity and artistry of the Festival.

Young people participate in arts residencies well before the Festival takes place. They work with professional teaching artists in community centers in Saint Paul to create costumes and floats for the ARTmoves Parade. Recreation and community center sites included Hallie Q. Brown, Scheffer, West 7th, Merrick, Hancock, Northdale, Rice Street, Duluth and Case, Battle Creek, and the Center for Hmong Arts and Talent.

The Festival could not happen without the City of Saint Paul. The City believes in the Festival and the importance of creating access to the arts. More specifically, the City partners with the Ordway to help create the ARTgarden each year, transforming Hamm Plaza into a rainbow of flowers and trees; after the Festival, all plants are donated to the City as part of the Blooming Saint Paul beautification project.
Education and Community Engagement programs inspire more than 56,000 students of all ages each year. The Ordway welcomes K-12 public, private, charter, and homeschools to Performing Arts Classrooms and Festival daytime matinees; additional work with schools, community centers and individuals in workshops, residencies and master classes happens throughout the year.

Impact
The 2010-2011 school year saw the number of K-12 students engaged through the Ordway’s programming increase. Also, since dance is the least represented art form in most schools’ curricula, our education staff created a special section entitled “About Dance” to include in all study guides for dance performances that students experience. The section includes vocabulary, history and in-class activities to help students understand and engage in dance.

The Ordway acknowledges the important role that educators and administrators play in connecting arts experiences with learners of all ages. We honor our partners in this work through an annual reception and awards ceremony in the categories of Educational Service, Vision, Philanthropy, and Commitment. More than 200 educators and their guests celebrated with us, recognizing their own contributions as well as the work of their colleagues.

This year, the Ordway honored Barbara Cox of Perpich Center for Arts Education, Thomas K. Gale, Mary Ann Rogers of Washington Technology Magnet School, Scott Cleland (posthumously), and Minnesota voters for the passage of the Legacy Amendment.

Partnerships
Education at Ordway continues to partner with Minneapolis and Saint Paul Public Schools, the two largest school districts involved in the Ordway’s programming, in part through the Partners in Education program at the Kennedy Center. The Ordway also serves as authorizer for the Saint Paul Conservatory for Performing Artists and engages its students in master classes and workshops throughout the season. Perpich Center for Arts Education has been a valuable partner in the Dance to Learn arts integration program for four years. Peer coaches who work with teachers, and teaching artists who work with students creating art themselves, are also essential to our educational goals. Teaching artists Karla Nweje and Leah Nelson shared their original choreography with more than 300 students and teachers involved in Dance to Learn this year as a kick-off to the program.

The Ordway partners with three Saint Paul institutions of higher learning as part of the Campus Connections program: Macalester College, Metropolitan State University and the University of Saint Thomas. The program is designed to build connections between the Ordway and Twin Cities college communities, providing opportunities for young adults to connect with the arts community in hopes of inspiring students to fully pursue their artistic interests and to encourage them to make the performing arts an important part of their lives.
COMMUNITY ENGAGEMENT

Community Engagement programming is educational and social programming primarily for adults, designed to make their experience of Ordway performances richer and deeper.

Impact
The Senior Access Project engaged 40 seniors in writing residencies with local teaching artists T. Mychael Rambo and Margaret Hasse. Participants wrote about memories of the era of *Guys and Dolls*, learned poetic techniques and shared their writing at a pre-show reception. They also attended a matinee performance of the musical and the Ordway Extra that visited their communities.

One participant said, “I wrote my first poems and was so happy to be learning from Margaret Hasse and T. Mychael Rambo, both great teachers.” Rambo himself wrote, in his statement published with the participants’ writing, “I truly believe the experience of the Ordway Senior Artists’ Project has given each participant a greater appreciation for community, creativity, compassion, and commitment to letting their voices be heard.” Hasse wrote that “This collection of delightful and deep writing enlarges our understanding of what it is to be alive.”

The engagement of TU Dance included three open rehearsals of Uri Sands’ new work, *With Love*, that were designed to increase access to the arts and open up the artistic process for audiences. Attendees had the opportunity to learn about the work in progress and see it take shape during these events. One responded that “It was a joy to learn how a dance piece comes together. To watch the choreographer see his work unfold? Priceless!” and another said that “It was informative, entertaining and an overall generous performance for the audience.”

The Ordway also engaged the community through its second Summer Dance Series. The free events began with dance lessons followed by dancing to a live, local band. Each week featured a different style of dance and music. For example, on June 16 instructors from Arthur Murray Dance Studios taught swing dancing and The Senders made sure everyone tried out their moves to the tune of their swing music. For salsa night on June 30, Manuel and Carmen Rubio taught Latin social dance while the band Salsa del Soul kept the energy high.

Partnerships
The Ordway always looks for ways to establish connections between visiting artists and our local arts scene. For example, the 2010-11 season featured a great number of touring Latin American Artists including CONTRA-TIEMPO, Tiempo Libre, and Oyu Oru Afro-Cuban Dance Ensemble. So, it seemed natural to engage artists Rene Thompson and his Latin dance team, along with El Arco Iris, to perform during the Flint Hills International Children’s Festival. Twin Cities Latin jazz musicians Viviana Pintado (piano, vocals), Frank Rivery (percussion) and Doug Little (flute, vocals) were featured during the Tiempo Libre Ordway Extra, performing musical samplings and giving background on the influences on Cuban music.

The five senior centers that participated in the Arts Access project were not new partners, as the Ordway has many partnerships with senior centers through group sales. However, the project with its traveling Ordway Extra and writing residencies deepened our relationships with Brightondale Assisted Living in New Brighton, Carondelet Village in Saint Paul, Saint Paul HealthEast City Passport in Saint Paul, Saint Paul Jewish Community Center, and Southeast Area YMCA in Woodbury.
Each year, Ordway Circle of Stars (OCOS), the volunteer fundraising arm of the Ordway, helps to keep the Ordway’s programming vital through fun and sophisticated fundraising events. The largest fundraising event is the annual Ordway Circle of Stars Gala. In 2010, the Gala included an exclusive dress rehearsal of the Ordway’s production of *Joseph and the Amazing Technicolor Dreamcoat*.

**Impact**

The Ordway Circle of Stars helps to support the Ordway’s ticket and bus subsidies for K-12 school groups. Since its inception 16 years ago, OCOS and the Gala have helped to raise more than $4 million for the Ordway’s education programs.

**Partnerships**

Months before each Gala, OCOS board members contact potential corporate sponsors and individual donors who support the mission of the Ordway and OCOS. They help to make the Gala happen and ensure that the Ordway’s educational programs continue. Travelers, Best Buy, Comcast, R. F. Moeller Jeweler, Larson King LLP, 3M, Cargill, Wells Fargo, Securian Financial Group, and Ecolab were top corporate sponsors in 2010 that helped to make the Gala a Technicolor success.

**THE SALLY AWARDS**

Since 1992, the Ordway has honored individuals and institutions that strengthen and enrich our entire state with their commitment to the arts and arts education with the Sally Awards, named for Sally Ordway Irvine. For 2010, the Ordway honored the following individuals and organizations:

- Amy Stoller Stearns and the Historic Holmes Theatre/DLCCC, for Arts Access (Inaugural)
- Kathy Mouacheupao and the Center for Hmong Arts and Talent (CHAT), for Initiative
- Willie Murphy, for Commitment
- Anton Treuer, for Education
- Michelle Hensley and Ten Thousand Things Theater, for Vision
INDIVIDUAL CONTRIBUTORS

Contributions to the Ordway help to ensure continuing quality programming. We gratefully acknowledge the generosity of the following individuals. Contributors are listed for the 12 months ending Aug 22, 2011. We have given careful attention to ensure an accurate list. If you note any inaccuracies, please accept our apologies and inform us of the error by calling 651.282.3036.

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Dorothea Burns
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Charlotte Prentice

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We gratefully honor the thoughtful individuals who have included Ordway Center in their estate plans.
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John M. and Elizabeth W. Baker
Bruce and Arline Beutel
Esther and John Felser
Joan M. Krogh
Galen Krue
Maureen Kucera-Walsh
and Mike Walsh
Kaye Kulp
Kevin McCollum
Gregory Posch and Diane Nagel
‡ in remembrance
* Includes in-kind gift
** Includes gift to Ordway Circle of Stars
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PACESSETTERS $100,000+

Fred C. and Katherine B. Andersen Foundation

FLINT HILLS RESOURCES
Sponsor of the Flint Hills Children’s Festival

ORDWAY CIRCLE OF STARS

TRAVELERS

INSTITUTIONAL CONTRIBUTORS

INSTITUTIONAL CONTRIBUTORS

LEADERS $50,000 - 99,000

FLINT HILLS RESOURCES
Sponsor of the Flint Hills Children’s Festival

ORDWAY CIRCLE OF STARS

TRAVELERS

INSTITUTIONAL CONTRIBUTORS

INSTITUTIONAL CONTRIBUTORS

GUARANTORS $25,000 - 49,000

FLINT HILLS RESOURCES
Sponsor of the Flint Hills Children’s Festival

ORDWAY CIRCLE OF STARS

TRAVELERS

INSTITUTIONAL CONTRIBUTORS

INSTITUTIONAL CONTRIBUTORS

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ORDWAY.ORG/REPORT 15
WHY GIVING TO THE ORDWAY IS SO IMPORTANT

The Ordway is a charitable nonprofit organization that relies on contributions to thrive. Gifts to the Ordway ensure that wonderful performances come to our stages, meaningful experiences can be available to school children and the greater community can participate in artistic activities.

Ticket revenue is important but does not cover the entire cost of the shows we produce and present at the Ordway. We also have other valuable programming that we offer such as our ticket and transportation subsidies for K-12 students and the many free events we offer to the community, from the Flint Hills International Children’s Festival to the Summer Dance Series.

Please consider making a contribution to the entire scope of the Ordway’s programming. Without support, we would not be the organization that is enjoyed by so many. Donate online at ordway.org/donate or mail your contribution to:

Ordway Development
345 Washington Street  Saint Paul, MN 55102

Gifts from individuals are vital to the health and robust programming of the Ordway, but grants from local, regional and national foundations, and government agencies are also instrumental in helping us to fulfill all of the Ordway’s programming, especially our comprehensive K-12 educational programming. Additionally, corporate sponsorships make “Joy. Centerstage” possible.

Some companies have matching gift programs. See if yours will match your donation to the Ordway. It’s a great way to leverage your gift.

Please consider the Ordway in your will or as a beneficiary in your IRA. Art is forever and your estate gift is the most important thing you can do to ensure our permanence. The Ordway recognizes individual contributors with many benefits and other special opportunities. See the complete list of benefits online at ordway.org/giving/benefits or contact Peggie Van Wychen, Director of Development at 651.282.3002 or pvanwychen@ordway.org.

A fun and unique way to contribute is through our Playmakers program! You can support the Ordway by sponsoring characters, props and costumes from Ordway shows. With many different levels of contributions available, it’s something delightful for everyone to enjoy. Current Playmaker opportunities can be viewed at ordway.org/playmakers.
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The information above corresponds to the financial statements of Ordway Center for the Performing Arts as of June 2011, which have been audited by the accounting firm of KPMG. A set of the Ordway’s audited financial statements for 2011 is available upon request.
The Ordway is a nonprofit charitable organization.

FINANCIALS

REVENUE
- Earned 60%
- Contributed 35%
- Endowment Draw 5%

EXPENSES
- Theater, World Music and Dance Seasons 43%
- Education and Community Engagement 14%
- Resident Arts Organizations Programs 7%
- Facility Operations 21%
- Management and General 10%
- Fundraising 5%
- Management and General 10%
- Corporate 25%
- Foundation 13%
- Individuals 23%

CONTRIBUTED INCOME
- Government 16%
- Transition Funding - Arts Partnership 16%
- Corporate 25%
- Foundation 13%
- Fundraising Events 6%
- Other 1%