Joy.
Centerstage.
ORDWAY CENTER FOR THE PERFORMING ARTS’ VISION IS TO BRING THE JOY AND INSIGHT THAT THE ARTS PROVIDE AT THE HIGHEST LEVEL OF QUALITY TO THE LARGEST NUMBER OF PEOPLE WE CAN REACH.

THE ORDWAY IS A DRIVER FOR THE ARTISTIC VITALITY OF OUR COMMUNITY BY HOSTING, PRESENTING AND CREATING PERFORMING ARTS AND EDUCATIONAL PROGRAMS THAT ENGAGE ARTISTS AND ENRICH DIVERSE AUDIENCES.

REPORT TO THE COMMUNITY 2013
EDITOR / LORI-ANNE WILLIAMS
DESIGNER / JEANNE A. KOSFELD

ORDWAY CENTER FOR THE PERFORMING ARTS
345 WASHINGTON STREET
SAINT PAUL, MN 55102
TICKET OFFICE 651.224.4222
ORDWAY.ORG

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COVER PHOTOS
ORDWAY SUMMER DANCE / LEAH MUNTZ
FLINT HILLS INTERNATIONAL CHILDREN’S FESTIVAL "SWOON" PERFORMANCE / TOM NORTHENSCOLD
Though this performing arts center is in Saint Paul, it is in fact A STATE ASSET... it’s Minnesota’s performing arts center. And children come from all over the state in those yellow school buses, and they start to get part of their cultural education in this performing arts center. And as a result, around the state, we’re educating that next generation about the importance of arts and culture.

— State Representative ALICE HAUSMAN
JOYFUL 2013 NUMBERS

125,837 people at Performances
Ordway Theater season, Target® World Music and Dance, Flint Hills International Children’s Festival, Honors Concert, Ordway Circle of Stars Gala 2012, Night of a Million Stars

47,244 attended Performing Arts Classrooms
Student matinee performances with educational component

2,000 participated in
School Residencies, Campus Connections, Master Classes, Triple Threat Training Workshops

13,222 involved in Community Partnerships
Greater Twin Cities Youth Symphony, Theater Latte Da, VocalEssence

5,329 people rented space

75,670 Attended Arts Partners Events

5,213 enjoyed Other Events
Sally Awards, Season Announcement, Legislator’s Reception

Events for the Community attended by
Festival free performances and arts activities 32,565
Concrete and Grass 20,000
Summer Dance 2,700
Máscaras y Milagros community events 3,270

total number of people 333,050
2012-2013
AROUND
THE ORDWAY

Broadway Songbook Series

The Ordway’s concert-style Broadway Songbook performances are sell-out popular and schoolbook-rich with information! Vice President of Programming and Producing Artistic Director James Rocco writes and performs with a company of the area’s best singer/actors as they explore the rich history and background for Broadway’s biggest hits. This year, we started the series by celebrating the life and work of Richard Rodgers and his two most famous collaborators, Lorenz Hart and Oscar Hammerstein II. In the midst of a cold winter we heated things up with the exquisite music and lyrics of Stephen Sondheim. And finally, we turned to Cole Porter for an evening that revealed in both his life and his music. The Ordway produces these gems to give audiences a glimpse into the process behind some of the major songs and shows that made Broadway history. In 2012-2013, student matinee performances of Broadway Songbook became a popular part of our education program.
Máscaras y Milagros

October 2012: More than 13,000 Minnesotans attended 33 events in 18 days!

The celebration was called Máscaras y Milagros: Mexican Arts in Minnesota and the Ordway was proud to produce this festival under the leadership of coordinator Mary Anne Quiroz and a Máscaras y Milagros Council of 10 community members. Guided by the Máscaras y Milagros Council, the Ordway partnered with a number of Latin-owned businesses and organizations, including photographers, restaurants (including El Burrito Mercado and El Nuevo Rodeo), sound production companies, and the community organization Tamales y Bicicletas. These relationships maximized the reach of the programming and encouraged ownership and involvement within the community.

Máscaras y Milagros
Performances at the Ordway
(Talkbacks occurred after the dance performance)
Lila Downs
Delfos Danza Contemporánea
Poncho Sanchez
and his Latin Jazz Band

Ordway Extras
Influences of Indigenous Mexican Art
Cross-generational Identity in the Mexican Community
History and Influences of Mexican Music

Cultural Conversations:
Mexican Music in Minnesota
An Evening with Lila Downs
Removing the Mask: Immigration Redefined

Dance Classes
Mexica Azteca Dance Class
Delfos Modern Dance Class
Latin Social Dance Class

Mexican Art Exhibition at the Ordway
Artists: Rebekah Crisanta, Armando Gutiérrez G., Gustavo Lira, Deborah Ramos

Through this series of events, the Ordway learned that when you ask a community to speak, excitement builds. Watch for a similar series of events in 2013-2014 celebrating the many aspects of the African diaspora.

A complete report on Máscaras y Milagros is available by emailing lwilliams@ordway.org.
Flint Hills
International Children’s Festival
A record 56,006 children and their families turned out for this annual celebration of the arts. Covering three parks and four theaters, the Festival is now a tradition—from the awe-inspiring performances to the arts activities and the food vendors. Mark your calendars for the 2014 Festival, May 27-June 1.

Sally Awards
Minneapolis’s only statewide arts awards, the Sally awards honor individuals and institutions that strengthen and enrich our entire state with their commitment to the arts and arts education. For more information: ordway.org/sallyawards
2012 Sally Award Winners
Arts Access: Arts Midwest and David Fraher
Vision: Jimmy Longoria
Initiative: Faye Price and Noel Raymond
Commitment: Anthony Caponi
Education: Hillcrest Community School

Ordway Circle of Stars / Annual Gala
The value of a volunteer should never be underestimated. The value of a group of energetic and devoted volunteers is a gift the Ordway truly treasures. The Ordway Circle of Stars is the volunteer fundraising arm of the Ordway, and helps to support the ticket and bus subsidies that make our education programming possible. In 2012, the Ordway Circle of Stars presented “Puttin’ On the Glitz,” our annual fundraising gala, which brought $301,000 to the Ordway’s education and community engagement programs. An auction, VIP dinner, and our first-ever “Black Tie Blitz” after party, helped make the evening a memorable success.

Ordway Summer Dance
Summer in Minnesota—what could be better than dancing under the stars? Each year, as a gift to the community, the Ordway and its sponsors present free dance lessons and dancing to live local bands in the park. Participants learn a few dance steps and then enjoy a chance to try out their new moves—or just watch and listen!

Night of a Million Stars
Parting is such sweet sorrow. In order to make room for the new 1100 seat concert hall, the Ordway said good-bye to the smaller McKnight Theatre with a rousing sendoff featuring over 40 of our favorite McKnight performers and performances.
Taking Our Place Centerstage (TOPC)
The Ordway, together with Robin Hickman and Soul Touch Productions engages members of the African and African American communities in a continuing partnership of creative programming, education and entertainment that inspires us all. TOPC will be a significant part of our community engagement programming in 2013-2014 with Taking Our Place Centerstage: African Diaspora in Harmony.

Saint Paul Conservatory of Performing Artists
The Ordway serves as authorizer for this professionally guided academic and artistic environment that trains aspiring pre-professional performing artists.

Education at Ordway: The Pilobolus Project
This cross-disciplinary residency involved 4 professors, 6 Pilobolus company teaching artists, 50 University of St. Thomas (UST) science students, 12 Macalester student dancers, 10 UST film students plus Ordway staff and an audience of over a thousand. Together, Pilobolus, the Ordway and the students (and their professors) learned about ways in which societies and individuals interact with and influence the natural and built environments around them. We brought science students together with dance and film students. All students participated in creating and presenting a work of art!
On a beautiful June morning in 2013, the Arts Partnership (Ordway Center for the Performing Arts, Minnesota Opera, The Saint Paul Chamber Orchestra and The Schubert Club) broke ground on a new 1,100 seat concert hall that will open in 2015. This acoustically magnificent stage will become the SPCO’s main downtown performance home, and will increase capacity at the Ordway for each of the partners—and for many other community groups.

The Ordway will have new opportunities for growth. With the addition of the Concert Hall, our goal is to grow our education program for 50,000 to 80,000 students. We are already at work to raise the funds to support this growth!

The biggest winner of this collaboration is, of course, the public—with more space, the Arts Partners will deliver more performances, more diverse programming, and more economic impact in the community.

Locally-based but nationally-recognized architectural firm Hammel, Green and Abrahamson, Inc. has designed a new space that is in line with the Ordway’s original beauty and perfectly attuned to the needs of the Arts Partners, working in conjunction with world-renowned acoustic designer Paul Scarbrough of Akustiks. Together with our Arts Partners, we are changing the face of Saint Paul—and bringing more performing arts and arts education to Minnesota and the region.
JUNE 19, 2013
CONCERT HALL GROUNDBREAKING

L TO R: ROBERT SENKLER, SECURIAN; LUCY JONES, COMMUNITY LEADER; REP. ALICE HAUSMAN; SEN. RICHARD COHEN; PATRICIA A. MITCHELL, ORDWAY; CARLEEN RHODES, MINNESOTA PHILANTHROPY PARTNERS; FORMER MAYOR GEORGE LATIMER; MAYOR CHRIS COLEMAN
PHOTO: ANNE SCHOPEN
Corporate, Foundation, Government Partners

**PACESTETERS** $100,000+

Fred C. and Katherine B. Andersen

**LEADERS** $50,000 - 99,000

**GUARANTORS** $25,000 - 49,000

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This is current to the best of our knowledge as of August 1, 2012 and we have made every effort to avoid omissions or errors. Please call the Development Department at 651.282.3036 with any corrections.
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|| in remembrance
* includes in-kind gift
** includes gift to Ordway Circle of Stars

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ORDWAY
Joy. Centerstage.
## 2013 FINANCIALS

**ORDWAY CENTER FOR THE PERFORMING ARTS**

Consolidated Statement of Activities  Year ended June 30, 2013

<table>
<thead>
<tr>
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<th>Unrestricted</th>
<th>Temporarily restricted</th>
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<td>Theater presentations</td>
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<td>Marketing and Contracting</td>
<td>546,700</td>
<td>0</td>
<td>0</td>
<td>546,700</td>
</tr>
<tr>
<td><strong>Total expenses</strong></td>
<td>13,711,900</td>
<td>0</td>
<td>0</td>
<td>13,711,900</td>
</tr>
<tr>
<td><strong>Revenues over (under) expenses before contributed income and depreciation</strong></td>
<td>-2,933,800</td>
<td>95,600</td>
<td>0</td>
<td>-2,838,200</td>
</tr>
<tr>
<td><strong>Contributed income:</strong></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Annual support</td>
<td>2,746,000</td>
<td>1,921,600</td>
<td>0</td>
<td>4,667,600</td>
</tr>
<tr>
<td>Grants received from endowment held by third party</td>
<td>733,400</td>
<td>0</td>
<td>0</td>
<td>733,400</td>
</tr>
<tr>
<td>Endowment campaign</td>
<td></td>
<td></td>
<td>200</td>
<td>200</td>
</tr>
<tr>
<td>Fundraising Expense</td>
<td>-680,600</td>
<td>0</td>
<td>0</td>
<td>-680,600</td>
</tr>
<tr>
<td><strong>Revenues over expenses</strong></td>
<td>-135,000</td>
<td>2,017,200</td>
<td>200</td>
<td>1,882,400</td>
</tr>
<tr>
<td><strong>Net assets released from restrictions</strong></td>
<td>680,700</td>
<td>-680,700</td>
<td>0</td>
<td>0</td>
</tr>
<tr>
<td><strong>Revenues over expenses before depreciation</strong></td>
<td>545,700</td>
<td>1,336,500</td>
<td>200</td>
<td>1,882,400</td>
</tr>
<tr>
<td><strong>Depreciation Expense</strong></td>
<td>1,533,100</td>
<td>0</td>
<td>0</td>
<td>1,533,100</td>
</tr>
<tr>
<td><strong>Change in net assets from operations</strong></td>
<td>-987,400</td>
<td>1,336,500</td>
<td>200</td>
<td>349,300</td>
</tr>
<tr>
<td><strong>Other changes:</strong></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Assignment of assets by the Arts Partnership</td>
<td>0</td>
<td>4,434,800</td>
<td>0</td>
<td>4,434,800</td>
</tr>
<tr>
<td>Transfer of assets from the Arts Partnership, net designated for current operations</td>
<td>896,800</td>
<td>149,900</td>
<td>0</td>
<td>1,046,700</td>
</tr>
<tr>
<td>Investment return in excess of amounts</td>
<td>-90,600</td>
<td>7,983,500</td>
<td>200</td>
<td>7,893,100</td>
</tr>
<tr>
<td><strong>Net assets, beginning of year</strong></td>
<td>19,990,900</td>
<td>3,221,000</td>
<td>14,603,900</td>
<td>37,815,800</td>
</tr>
<tr>
<td><strong>Net assets, end of year</strong></td>
<td>$ 19,900,300</td>
<td>11,204,500</td>
<td>14,604,100</td>
<td>45,708,900</td>
</tr>
</tbody>
</table>

The information above corresponds to the financial statements of Ordway Center for the Performing Arts as of June 2013, which have been audited by the accounting firm of KPMG LLP. A set of the Ordway’s audited financial statements for 2013 is available upon request.
## ORDWAY CENTER FOR THE PERFORMING ARTS
Consolidated Statement of Financial Position June 30, 2013

### Assets

<table>
<thead>
<tr>
<th>Asset</th>
<th>Amount</th>
</tr>
</thead>
<tbody>
<tr>
<td>Cash</td>
<td>$726,200</td>
</tr>
<tr>
<td>Investments</td>
<td>17,854,400</td>
</tr>
<tr>
<td>Pledges receivable, net of allowance for uncollectible of $22,500</td>
<td>2,164,200</td>
</tr>
<tr>
<td>Accounts Receivable</td>
<td>285,100</td>
</tr>
<tr>
<td>Prepaid Expenses and Other Assets</td>
<td>556,300</td>
</tr>
<tr>
<td>Funds held by trustee</td>
<td>16,668,000</td>
</tr>
<tr>
<td>Amounts due from Arts Partnership under assignment agreement</td>
<td>3,145,500</td>
</tr>
<tr>
<td>Property and equipment</td>
<td>53,914,500</td>
</tr>
<tr>
<td>Accumulated depreciation</td>
<td>(25,879,200)</td>
</tr>
<tr>
<td>Property and equipment, net</td>
<td>28,035,300</td>
</tr>
<tr>
<td>Total assets</td>
<td>$69,435,000</td>
</tr>
</tbody>
</table>

### Liabilities and Net Assets

<table>
<thead>
<tr>
<th>Liability</th>
<th>Amount</th>
</tr>
</thead>
<tbody>
<tr>
<td>Construction project payables</td>
<td>1,914,900</td>
</tr>
<tr>
<td>Accounts payable and accrued expenses</td>
<td>1,110,600</td>
</tr>
<tr>
<td>Deferred Revenue</td>
<td>2,380,600</td>
</tr>
<tr>
<td>Notes payable</td>
<td>9,120,000</td>
</tr>
<tr>
<td>Bonds Payable</td>
<td>9,200,000</td>
</tr>
<tr>
<td>Total liabilities</td>
<td>$23,726,100</td>
</tr>
<tr>
<td>Net assets:</td>
<td></td>
</tr>
<tr>
<td>Unrestricted</td>
<td>19,900,300</td>
</tr>
<tr>
<td>Temporarily restricted</td>
<td>11,204,500</td>
</tr>
<tr>
<td>Permanently restricted</td>
<td>14,604,100</td>
</tr>
<tr>
<td>Total net assets</td>
<td>45,708,900</td>
</tr>
<tr>
<td>Total liabilities and net assets</td>
<td>$69,435,000</td>
</tr>
</tbody>
</table>

### Operating Revenue

- **Theater, World Music and Dance Seasons**: 66%
- **Education and Community Engagement**: 13%
- **Resident Arts Organizations Programs**: 5%
- **Facility Operations**: 41%
- **Management and General**: 14%
- **Fundraising**: 1%
2012-2013 Ordway Season

**Theater Season**
Chicago
Billy Elliot The Musical
Elf The Broadway Musical
Anything Goes
Buddy: The Buddy Holly Story
Sing-a-long-a Sound of Music
Broadway Songbook: 
  The Words and Music of Rodgers & Hammerstein & Hart
Broadway Songbook: 
  The Words and Music of Stephen Sondheim
Broadway Songbook: 
  The Words and Music of Cole Porter

**Target® World Music and Dance Series**
Lila Downs
Delfos Danza Contemporánea
Poncho Sanchez and his Latin Band
CJ Chenier and the Red Hot Louisiana Band
Eileen Ivers & Immigrant Soul
Black Grace
Pilobolus

**Education and Community Engagement Programs**
ARTwalk
Campus Connections
Dance to Learn
Global Arts Workshops
Honors Concert
Máscaras y Milagros
Master Classes
Performing Arts Classrooms
Ordway Extras
Share the Rhythm
Student Leadership in Arts & Media (SLAM)
Taking Our Place Centerstage
Triple Threat Training

**Flint Hills International Children’s Festival**
Cirque Ziva
Wind by La Società Civetta
Max Pollak and RumbaTap
The Star Keeper by Théâtre de L’OEil
Swoon! by Australia’s Sway Poles

**Ordway Summer Dance**
New Primitives  
  with dance instruction by Fatawu Sayibu
The Whitesidewalls®  
  with dance instruction by Arthur Murray
Malamanya  
  with dance instruction by Rene Thompson
Dr Mambo’s Combo  
  with dance instruction by Leah Nelson
Jerry O’Hagan and his Orchestra  
  with dance instruction by Cinema Ballroom
Salsa del Soul  
  with dance instruction by Manuel & Carmen Rubio
Café Accordion Orchestra  
  with dance instruction by Cinema Ballroom
Riverside Swing Band  
  with dance instruction by Arthur Murray

**Sally Awards**

**Taking Our Place Centerstage**

ORDWAY  
Joy. Centerstage.